

Adminfo

The Journal of the BCPVPA

Frequency

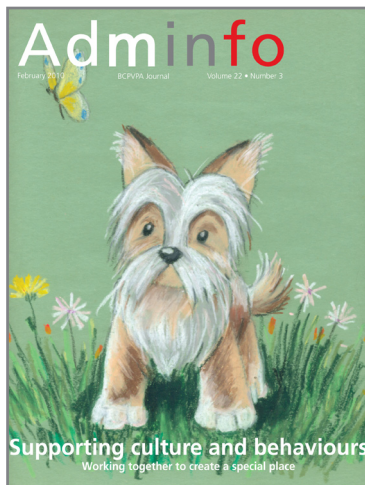
- Adminfo is published five times per year (October, December, February, April and June)

Distribution

- Total circulation is 2,500 copies and comprises:
 - 2,200 active members of the BCPVPA. Active members are principals and vice-principals in British Columbia's public education system.
 - 100 associate members. Associate members are typically retired principals and vice-principals or educators in private education, post-secondary education or practising out-of-BC.
 - All Superintendents of Schools in British Columbia.

Ad Material Deadlines

- Confirmation of booking must be made no later than the 7th day of the month preceding issue cover month—that is September 7 for the October issue.
- Material must be received no later than the 15th of the month preceding issue cover month—that is September 15th for the October issue.



Specifications and rates

full page	\$850	7.5 by 10 inches
half page	\$500	7.5 by 4 ^{15/16} inches
one-quarter page	\$250	3 ^{7/16} by 4 ^{15/16} inches
inside cover	\$950	
outside back cover	\$1050	
bottom strip	\$200	7.5 by 2 inches
four-colour	surcharge of \$160	

Frequency Discounts

- Less 15% for three issues
- Less 20% for four or five issues

Inserts

\$1000 for up to a single 8.5 by 17 inch sheet folded to four pages. Call for additional details.

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Rate Card September 1, 2010 to June 30, 2011