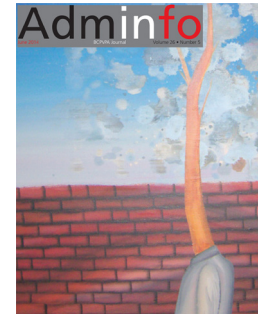
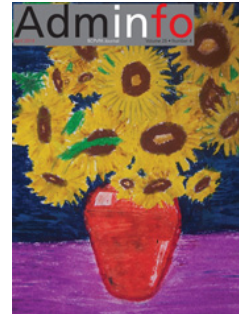
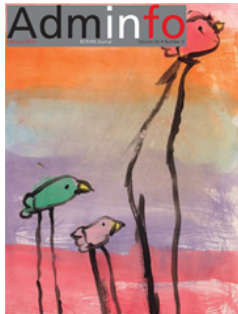
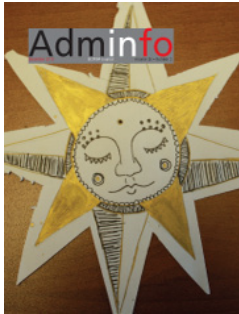


# A d m i n f o



## Frequency

- Adminfo is published five times per year: October, December, February, April and June

## Distribution

- Total circulation is approximately 2,400 copies and comprises:
  - 2,250 active members of the BCPVPA. Active members are principals and vice-principals in British Columbia's public education system.
  - 100 associate members. Associate members are typically retired principals and vice-principals or educators in private education, post-secondary education or practising out-of-BC.
  - All Superintendents of Schools in British Columbia.

## Ad Material Deadlines

- Confirmation of booking must be made no later than the 7<sup>th</sup> day of the month preceding issue cover month—that is September 7 for the October issue.
- Material must be received no later than the 15<sup>th</sup> of the month preceding issue cover month—that is September 15<sup>th</sup> for the October issue.

## Inserts

- \$1000 for up to a single 8.5 by 17 inch sheet folded to four pages. Call for additional details.

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full page	\$850	7.5 by 10 inches
half page	\$500	7.5 by 4.9 inches
one third	\$400	2.4 by 10 inches <i>or</i> 7.5 by 3.2 inches
one-quarter page	\$250	3.7 by 4.9 inches
bottom strip	\$200	7.5 by 2 inches
inside cover	\$950	
outside back cover	\$1050	
four-colour	no additional charge	

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