
For immediate release:

**Celebrating
National Principals' Month**

(VANCOUVER, BC) October 1, 2019 – Each day, they greet your children by name at the entrance to the school. They plan and implement the curriculum to align with provincial, district and school goals. They manage the human resources, finances and facility needs of their schools. They mentor teachers and support staff. They meet with parents and the community. They are the lead learners in their schools.

B.C. Principals and Vice-Principals do all that, and so much more. This October during National Principals' Month, we're celebrating the role that Principals and Vice-Principals play in the success of B.C.'s public education system. From fostering innovation in education, to ensuring inclusion and respectful spaces, to advocating for the mental wellness of staff and students, they lead schools in one of the highest-performing jurisdictions in the world and guide the school vision with a focus on maximizing student achievement.

The B.C. Principals' and Vice-Principals' Association will mark National Principals' Month in several ways:

All month long, our social media campaign will focus on the role of B.C. Principals and Vice-Principals, and their actions both great and small. Follow us on Twitter and Instagram @bcpvpa

October 8 – 30, we're thrilled to release the video series *Leading Student Success*, in partnership with the B.C. Ministry of Education. Four of B.C.'s most influential educators – Brad Baker, Shelley Moore, Faye Brownlie and Linda Kaser – share their words of inspiration for school leaders and their teams. The series release will be supported by an online discussion guide, and the BCPVPA will host an October webinar with each of the educators so that they may expand upon their themes and answer audience questions.

October 24 – 26, we gather in Penticton with Principals and Vice-Principals from across the province for the annual BCPVPA Connecting Leaders regional conference featuring world-class keynote speakers Peter DeWitt, Gabrielle Scrimshaw and Dr. John Chenoweth. This year's theme, *Cultivating a Climate of Leadership*, speaks to the ongoing practice of school leaders who continually seek development, foster growth in their teams and put students at the centre of learning.

This October, whether at your community's school, in a PAC meeting or in the corner coffee shop, give your local Principal a wave!

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The BC Principals' & Vice-Principals' Association is a voluntary professional association representing more than 2500 school leaders in B.C.'s 60 public school districts. The BCPVPA provides its members with the professional services and support they need to provide outstanding leadership in public education.

For more information on the BCPVPA, or to speak with President David DeRosa about the stories of Principals and Vice-Principals in B.C. please contact:

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